



BRANDING THE STAGE

PREMIUM "GOLD" SPONSORSHIP

Our modular aluminium scaffold rig is perfect for adding client or sponsor signage. Sponsors can brand an event using conventional signage, or opt to create customised elements. Signage can be creatively lit or illuminated.

DIGITAL SIGNAGE

Slides and TVCs can be added to the playlist. Major sponsors can 'watermark' the screen with a logo or message. Main screen content can be diverted to a laptop or similar for presentations.

LIVE CONTENT

Over the years the Pop Up Cinema rig has been used to enhance live music, band and orchestra performances, presentations, dance parties and large scale 'ambient' installations.



Valance banner (4-7 metres wide depending on screen)

Main screen slide (with voiceover) or TV-style commercial

Teardrop banner



Roll-up banner

